

## ORDER



Orders	Order / Rev:	105140	
	Alt Order #:	06838586	
	Product Desc:	AMER FOR PROSPERITY	
	Estimate:	463	
	Flight Dates:	08/08/12 - 08/14/12	
	Original Date / Rev:	08/03/12 / 08/10/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	
Agency	Name:	Mentzer Media Services, Inc.	
	Buying Contact:		
	Billing Contact:		
	600 Fairmont Ave.		
	Towson, MD 21286		
	Billing Type:	Cash	
	Billing Calendar:	Broadcast	
	Billing Cycle:	EOM/EOC	
	Agency Commission:	15%	
Advertiser	Name:	Americans for Prosperity <i>Revised</i>	
	Demographic:	A35+	
	Product Codes:	PLI2	
	Priority:	SELECT PRIORITY CODE	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN	
	New Business Thru:		
	Order Separation:	00:15:00	
	Advertiser External ID:		
	Agency External ID:		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	84	\$125,450.00	\$106,632.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	84	\$125,450.00	\$106,632.50	0.00
Totals	84	\$125,450.00	\$106,632.50	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$125,450.00
Market	100%	\$339,054.05

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$101,716.22
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$71,201.35
KTUD	0%	\$0.00
KVVU	10%	\$33,905.41
KWVB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$6,781.08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/08/12	08/10/12	M-F 6-7a WakeUp w/Wagners	6-7a		--WTF--	:30	3	\$700.001	0.00	NM	3	\$2,100.00	
<b>WAKE UP</b>															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 08/06/12	08/12/12	--WTF--		3				\$700.00		0.00			

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KSNV

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														Totals	84 \$125,450.00